

Ford GEC Hub Website Privacy Policy

General statement

Ford Motor Company U.S. ("**Ford**", "**we**", "**our**" or "**us**") respects your privacy and is committed to protecting it. This Privacy Policy explains our practices regarding the personal information collected in connection with the Ford Information Technology GEC Hub Website.

How personal information is collected

Having received your Website request to register to connect with Ford, Ford uses the personal information you provide (including name, business phone number and email address, along with the supplier code) to review and fulfill your request and to contact you about your request.

In the future, the Website may collect additional personal information, such as user id and updated contact information, in order to process password resets, and to update contact information.

How personal information is used

Personal information collected may be used for Website related purposes such as to:

- Administer access to Ford connectivity
- Fulfill a user request
- Respond to your comments or requests for information

Make the user experience more customer friendly (e.g. to send Password Expiration notification, Upcoming Change Notification)It may also be used to comply with any legal requirements.

In addition, we will collect your personal information if you contact us. The categories of information that we collect about you if you contact us include your name and business contact information; and any comments you provide in the message.

Grounds for Processing Personal Information

European data protection law requires us to have a lawful ground to collect and use your personal information. There are several lawful grounds on which we may use your information:

- we often have a **legitimate interest** in processing your information for certain purposes, for example, in promoting the Ford business;
- where you have asked us to do so, we rely on your **consent** to use your information to create your password and login. If we ask for your consent to process your personal and business contact information, you may withdraw your consent at any time by contacting us using the details at the end of this Privacy Policy.
- where we believe it is necessary to use your personal information to **comply with a legal or regulatory obligation**;

Your rights in relation to personal information

You have the right as an individual to find out what information we hold about you and for what purposes, as well as to make corrections if necessary. You also have the right in some circumstances to object to our continuing to process your personal data, or to ask us to delete, restrict the use of, or port your information to another service provider.

If you are unhappy about how we use your information, we hope that in the first instance you will let us know so that we are able to address your concerns. However, you are also entitled to lodge a complaint with your local data protection authority.

If you have questions or concerns regarding:

- this Website, please contact

e-mail: econnect@ford.com

- our use of your information, or would like to exercise any of your rights, please contact

email: DPeurope@ford.com

How we Share Information

We may share your information with third parties in the following circumstances:

- We may share your information with our service providers. Where we do this, we ensure they are subject to agreements that oblige them to use the information only as we instruct, and to keep it securely.
- We may share your information with other members of the Ford group of companies, for example, where they help us to operate the Website and respond to your requests.

Where Information is Stored

We are located in the United States and we may use global service providers to process personal information. As a result, your personal information will be transferred to destinations outside the European Economic Area ("EEA"), and these destinations may not be regarded by the European Commission as ensuring an adequate level of protection for personal information.

When we transfer your personal information outside the EEA and that information is subject to European data protection law, we will do so in accordance with European data protection law. You can contact us if you would like further information about our international transfers of your personal information.

Security of personal information

We use technical and organizational systems, policies, and procedures to ensure a level of security appropriate to the risks arising from our collection and use of personal information and to protect it from unauthorized or unlawful processing and against accidental loss, destruction or damage. We evaluate these measures on a regular basis to ensure the security of our processing.

Retention of personal information

We keep your personal information in identifiable form for as long as is reasonably necessary to fulfil the purposes for which we collected it and to comply with applicable legal and regulatory obligations. This generally means holding your personal information for as long as one of the following apply:

- Your personal information is reasonably required in order to administer the Website and program
- Your personal information is reasonably required in order to protect and defend our rights or property (this will generally be the length of the relevant legal limitation period)
- We are otherwise required to keep your personal information by applicable laws or regulations.

Other websites

The Website may contain links to other Ford websites. We encourage you to review the privacy policy for all websites that you visit.

Privacy Policy effective date and revision days

Occasionally we may update this Privacy Policy in order to reflect any changes to the Website or our privacy practices. If we update this Privacy Policy, the new Privacy Policy will be posted to the Website ten (10) days prior to the changes taking effect.

The effective date of this Privacy Policy is 22nd June,2020.